



Smart websites for galleries and artists

- ***ARTBUTLER launches new website tool that simplifies website management for galleries and artists***
- ***ARTBUTLER Websites are affordable, professionally designed websites tailored to the art market***
- ***On the occasion of its launch in July, galleries and artists have the opportunity to acquire the new website tool at half price***

Berlin, June 28, 2016 – There is an increasing expectation among art lovers for a professional and accessible presentation of art works. Galleries and artists are not only required to present their work in showrooms and studios but also online, on their own websites. Facing the additional worry and hassle of operational burdens, galleries and artists rely on outside help from designers and programmers - a dependence they would happily give up. With ARTBUTLER's new website tool, galleries and artists can opt for an easy solution to meet growing demands with minimum effort and without help from external sources.

Many clients expect an optimal presentation of websites on their smartphones. Indeed, today over 30% of gallery websites are viewed on smartphones or tablets. A surprisingly large number of sites do not fulfill the necessary requirements of a flawless presentation. ARTBUTLER Websites, however, always ensure an optimal look and feel for all mobile devices, enabling galleries to effectively present themselves and their artists to the public.

ARTBUTLER websites are designed to meet the specific requirements for presenting art works. Its operational system includes simple handling and maintenance as well as many other features from creating work lists, artist bios, exhibitions, to the possibility of connecting to social media channels and newsletters. Additionally, users may upload an unlimited number of high resolution images featuring different views of their art works.

The special offer for July (€ 995 instead of € 1,990) on the occasion of the product launch shows ARTBUTLER's continued support for emerging artists and galleries, enabling them an affordable professional website tailored to the art market.

Find out more about ARTBUTLER Websites:

www.artbutler.com/websites



Media Contact

teamspring GmbH
Jana Eisert
Reichenberger Straße 113a
10999 Berlin

Phone: +49 30 48 623065

Fax: +49 30 48623069

eisert@artbutler.com

www.artbutler.com

Follow ARTBUTLER on Facebook

<https://www.facebook.com/artbutlersolutions>